The Ebay Automation System

How to Automatically Make Money On Ebay 24/7

Presented By:

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About the Author

James Pearson is the creator of several marketing tools including software, scripts and ebooks. You can find many great products at his eBay store "Tools for Online Entrepreneurs".

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How to Set Up Your Automated Ebay System - The "Poor Man's Techique"

This technique is simple to use and is free! It takes some time to set it up, but once you're done it works well. It uses Microsoft Outlook Express to automatically reply to your customer and sends them an email with all the details they need to sign up for your mailing list and download their purchase.

Here's how it works:

First, create an email in plain text using Windows' Notepad program. It should contain some "thank you" information, a link to your list sign up page, and a link to their download.

Here's sample email:

Thanks for your purchase!

I'll be leaving positive feedback for you shortly.

In order to access and download your copy of the Virtual Vending Machines 1.5 you can go to:

http://www.yourdomain.com/downloads/vvm.zip

I'd also like to invite you to receive a unannounced bonus! In order to get your bonus, please stop by my website at:

http://www.yourdomain.com/signup.html

Thanks again!

Sincerely,

James Pearson
http://www.laserbeammarketing.com
Tools for Online Entrepreneurs

P.S. Please remember that this product is backed by my 100% satisfaction guarantee.   If for any reason you're not happy with your purchase, please let me know BEFORE you post negative or even neutral feedback. I'll always work to make you a satisfied customer!

Save this text document on your hard drive in a folder called "Ebay Autoresponses" and give it a name that describes the product. This email, for example, might be called vvm.txt.

Next, open outlook express. Outlook Express must be configured to check your Primary PayPal email account. If you're not sure which email address this is, check your profile in your PayPal account:
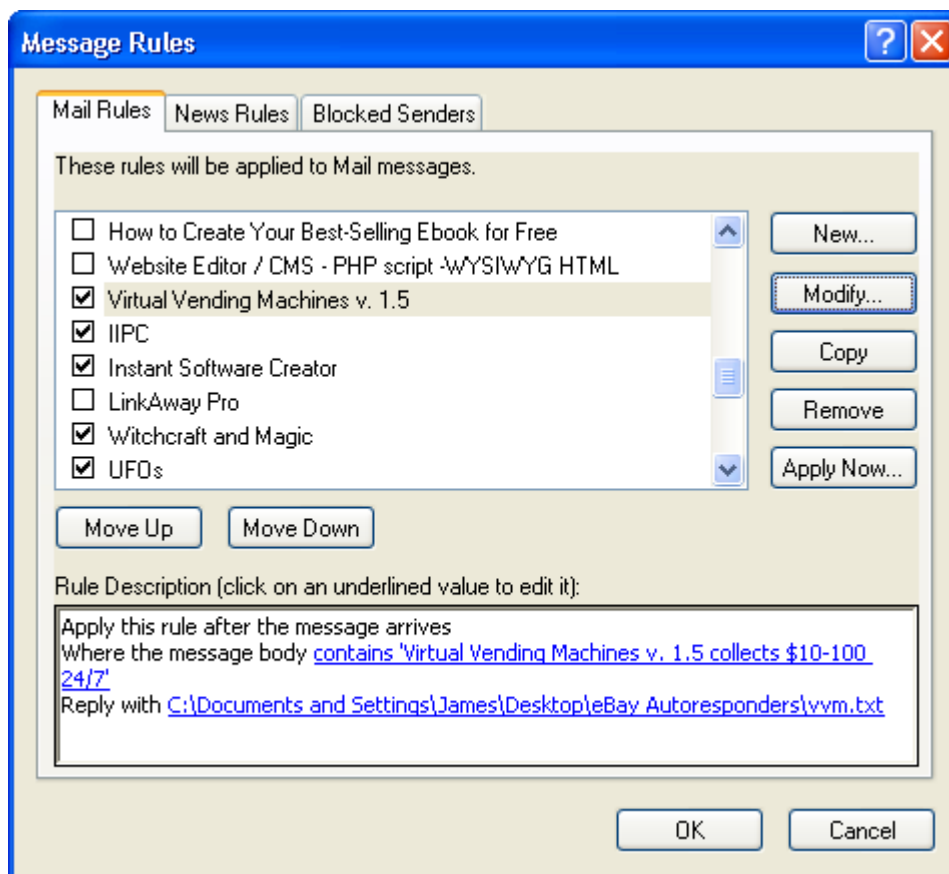

Next, you'll need to configure some rules inside of Outlook Express.

Open Outlook Express and choose the Mail Rules:
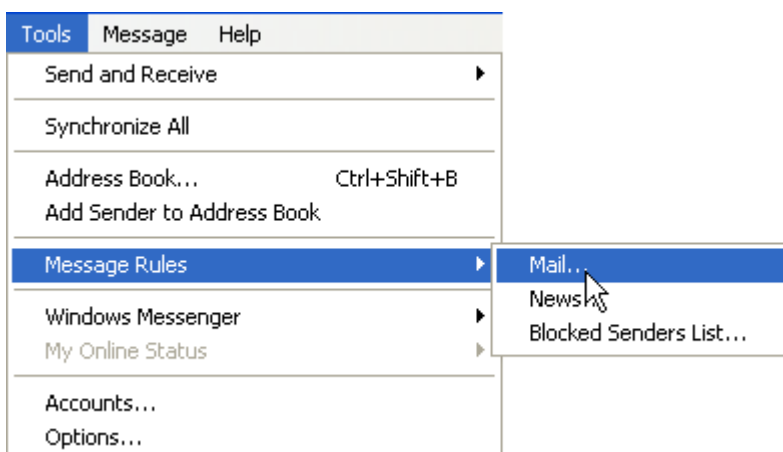
Click the New button to create a new email rule:

From the new rule creation window you can set up your new rule. Outlook rules will be based on the **EXACT** title that you use in your eBay listing for each product. So, be sure these match up.

For our example I'm selling the Virtual Vending Machines eBook. I've named my rule "Virtual Vending Machines v. 1.5".

Next, put a check mark in the Condition: "Where the message body contains specific words". Then click the "contains specific words" link in the Rule Description section.
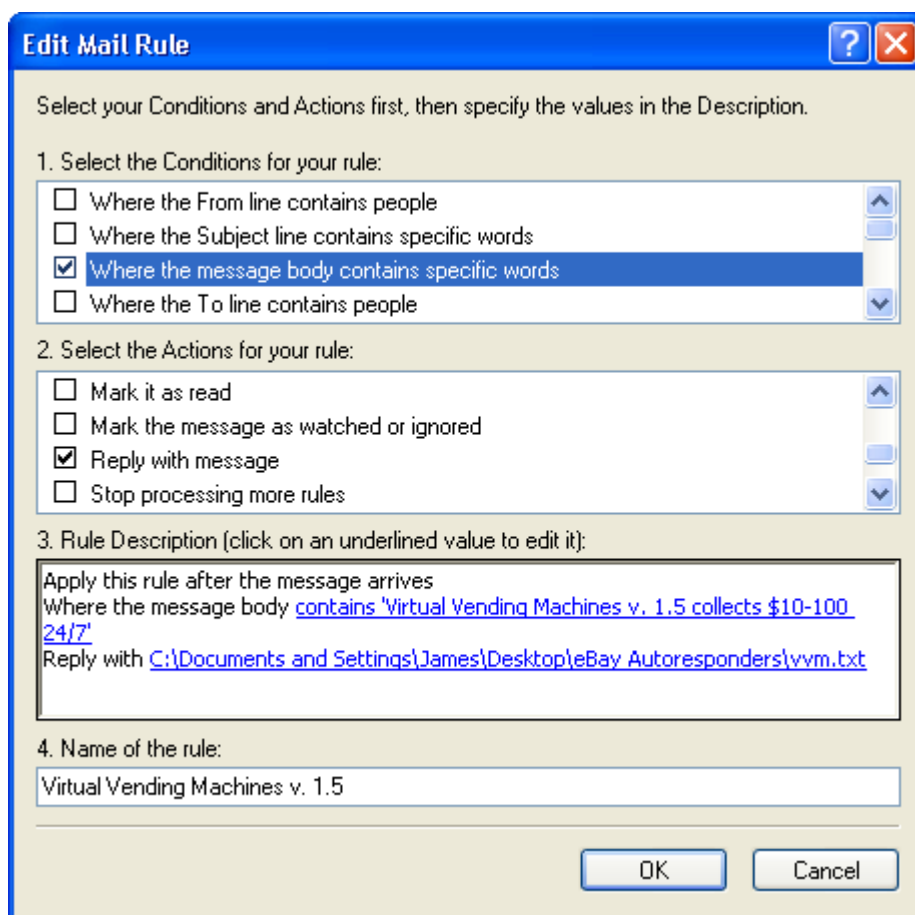
Enter the exact title that you will use when you list the item on eBay. In this case the title for my auction is "Virtual Vending Machines v 1.5 collects $10-100 24/7" so I put that in the rule.

Next click the **Reply with Message** option in the Actions section of your rule and then click the "message" link in the Rule Description and select the vvm.txt file that we created earlier.

You'll need to do this for every listing you create on eBay.

Now, what will happen is that when someone pays you with PayPal you will receive a notification to your primary PayPal email address. Outlook checks that address and when it sees the matching text in the notification email it replies to your buyer with the text you added in your rule.

There are a couple of real benefits to using this technique. First, it's free! Second, this technique works even if someone pays you for multiple items at once.

The downside is that your computer, and Outlook Express must be on and connected to the Internet 24/7.

WARNING! There is a very real security flaw with this technique that you should be aware of. While using Outlok Expresss to automate your deliveries is a great way to get started you'll want to move to the second technique as soon as you can. Here's the flaw:

Imagine I have purchased an ebook from you. Your Outlook Express has automatically emailed me my ebook. I now have everything I need to know about your automated delivery system and I can now get any ebook you sell for free by simply sending an email to your autoresponder's address with the title of your auction as the subject line!

I don't want to discourage you from using this technique, but I do want you to be aware of its limitations.
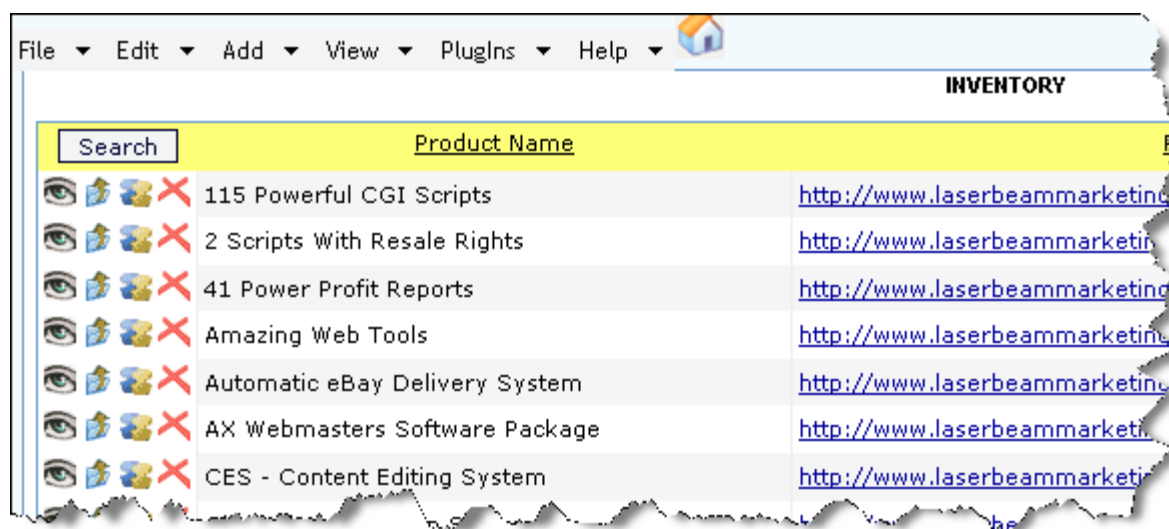
The Professional Ebay Automation System

This is by far the best and the recommended technique for automating your eBay business.

For this technique you will need to purchase and install a fantastic script called [MyDigitalDispatch](#).

MDD is a script that gets installed on your website so your computer never has to be left on and you don't have to worry about problems with your Internet connection, power failures or anything like that. If you use my recommended web host you don't have to worry because they have a guaranteed 99% uptime.
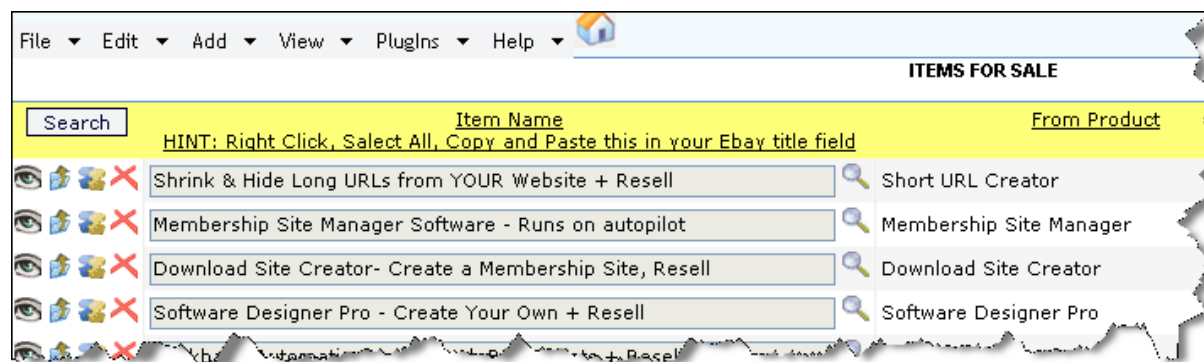
Here's how [MyDigitalDispatch](#) works:

First you add all your products 1 time to your Inventory. Each item has it's own listing that includes its name, download location or webpage, and cost.

File ▼	Edit ▼	Add ▼	View ▼	PlugIns ▼	Help ▼	🏠	
						INVENTORY	
Search		**Product Name**					
👁 👆 👥 ✖	115 Powerful CGI Scripts				http://www.laserbeammarketing	
👁 👆 👥 ✖	2 Scripts With Resale Rights				http://www.laserbeammarketi	
👁 👆 👥 ✖	41 Power Profit Reports				http://www.laserbeammarketing	
👁 👆 👥 ✖	Amazing Web Tools				http://www.laserbeammarketing	
👁 👆 👥 ✖	Automatic eBay Delivery System				http://www.laserbeammarketing	
👁 👆 👥 ✖	AX Webmasters Software Package				http://www.laserbeammarketi	
👁 👆 👥 ✖	CES - Content Editing System				http://www.laserbeammarketi	

Next, you add items for sale. Each item listed for sale is actually just a description of an existing item in your inventory.

Each item for sale is based on the title you use in your eBay listing in the same way that we did using Outlook Express.

File ▼	Edit ▼	Add ▼	View ▼	PlugIns ▼	Help ▼	🏠	
						ITEMS FOR SALE	
Search		**Item Name**				**From Product**	
		HINT: Right Click, Select All, Copy and Paste this in your Ebay title field					
👁 👆 👥 ✖	Shrink & Hide Long URLs from YOUR Website + Resell			🔍	Short URL Creator		
👁 👆 👥 ✖	Membership Site Manager Software - Runs on autopilot			🔍	Membership Site Manager		
👁 👆 👥 ✖	Download Site Creator- Create a Membership Site, Resell			🔍	Download Site Creator		
👁 👆 👥 ✖	Software Designer Pro - Create Your Own + Resell			🔍	Software Designer Pro		

However, MDD has a lot more features to it. For example, MDD can limit the number of times a product is downloaded or make your link expire after a certain amount of time. It also allows you to cloak your links!

MyDigitalDispatch is incredibly flexible and customizable and works great!

Now, when a customer makes a purchase from you and pays via PayPal MDD will send an email automatically with all their download information! It's perfect!

Get a copy of MyDigitalDispatch now and install it on your web host.

There are two main "catches" to using this program. First, you must have your won web host and you will have to install the software. If you aren't comfortable with this installation process just let me know. I can install MDD for you for just $25 in most cases. If you're interested in this service you can send me an email at support@laserbeammarketing.com.

Recommended Web Host

Need a great web host for your eBay business and to install MDD? Be sure to check out:

ICDSoft

How to Brand This Ebook & Earn More Money!

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